



TECHNOLOGY SERVICE PROVIDERS

Go To Market Strategy



[Your market opportunity](#)

[Go to market strategy](#)

[The integrated offering](#)

[Value beyond software](#)

[e-Learning](#)

[Resources](#)

[Business advisory notes](#)

[Request for information](#)

NEW

Televaulting v6.0

What's New

Launch News

Backup Lifecycle Management (BLM)

Launch News

Data Mobility Group: White Paper

BLM industry survey

Tap into the \$100 billion data storage market – with the right service!

Whether your company is a telecom carrier, ISP, storage service provider, IT outsourcer or Help Desk outsourcer, Asigra has an end-to-end business creation solution. A solution that helps you to start offering storage services to your customers - and generate new revenue - right away.

Unique software and a fresh approach to service marketing

Using traditional backup software to add storage services to your portfolio can be challenging. You run the risk of incurring higher capital costs and losing customer/account control. Asigra Televaulting for Service Providers largely eliminates those risks.

A full range of business tools

Value Beyond Software (VBS) is an integral part of Asigra Televaulting for Service Providers. This solution comes complete with powerful marketing tools and business elements that go beyond software.

Things like:

- **Comprehensive storage billing features**
- **Branded marketing materials**
- **Agreement templates**
- **Branded online eLearning courses**

Everything you need to start rolling out your storage service rapidly, successfully...and profitably!

Designed to meet the special needs of Service Providers

We designed and engineered Asigra Televaulting for Service Providers from the ground up to:

- **seamlessly integrate into your network infrastructure**
- **require a small people-print to manage and provision**
- **deliver high quality of service levels to your customers at low prices, with high margins for top-line revenue growth**
- **ensure that you retain full control of your customer**



infoWorld Product Review

Gartner
Cool Vendor 2006

STORAGE
Managing the information that drives the enterprise
HOT Technologies
2006 Storage Magazine
Asigra recognized for Remote Office Support

ByteandSwitch
The Storage Networking Site

Top Ten Private Companies
Asigra joins the Top Ten Summer 2005 list.



Asigra Named to Storage Magazine and SearchStorage.com "2004 Products of the Year." *Asigra Televaulting takes Bronze in Backup and disaster recovery software category.*